

Thailand Offers Best Value for UK Tourists

A recent survey of major holiday destinations found that Thailand offers the best value for British travelers. Thailand was named as Best Value in the British Post Office's recently announced Holiday Costs Barometer Survey.

With the pound being weak against almost all major currencies, British tourists are looking for ways to make their pounds stretch further. To help travelers find where the best values are, the Post Office's Travel Services undertook a survey of costs in 19 countries – 4 in the Eurozone and 15 outside Europe. The survey considered the cost of meals, drinks and other typical tourist items.



Of the 19 countries, Thailand was found to be cheapest. Thailand was 41% less expensive than Spain, the cheapest Eurozone country and less than half the cost of Italy. The most expensive non-Europe destination was found to be Barbados, which is almost 4 times more costly than Thailand.

Andrew Spice of the Post Office remarked "Thailand remains a great prospect for UK holidaymakers. The Thai baht may have strengthened against sterling but prices remain very low in the country, as our new Holiday Costs Barometer shows, and the discounts now available to top resorts like Phuket and Hua Hin will make Thailand unbeatable value."

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